

J O S E P H K U B I N I E C

U s e r E x p e r i e n c e D e s i g n P r o f e s s i o n a l

CONTACT

- 📞 +1 206 488 2204
- ✉️ joekubiniec@gmail.com
- 🏠 USA, Buffalo, NY, 14150
- in www.linkedin.com/in/joe-kubiniec
- 📁 <http://joekubiniec.com>

PROFESSIONAL

EXPERIENCE

- 15+ years experience leading UX design efforts
- E-Commerce, Fin-Tech, Entertainment, Higher Education, Exercise, IT Solutions
- Agile, Scrum, User-Centric UI Design, User Interface Design, UX Research,, Usability, Design Sprints, Prototyping, Wireframing, User-centered Solutions

HIGHLIGHTS

- 2013 Appy Award Winner for "NHL Game Center" desktop and mobile apps
- [Patent #20050171967](#) (Microsoft) "Systems and Methods for Exposing Tasks in a Development Environment"

EDUCATION

BFA Film / Video
California Institute of the Arts

PROFILE

Comfortable bringing individuals together, shepherding projects and teams as well as being a self-driven autonomous individual contributor. Over 15 years delivering solutions for nearly every industry with special focus in agile based enterprise level SaaS efforts.

Driven to represent the end-user, having a solid foundation of proven user-centered design, empowers me to lead design discussions so that all voices are heard, all ideas considered, designs are stress tested, and business requirements get met.

WORK EXPERIENCE

USER EXPERIENCE DESIGNER

Cardinal Health | Sept 2023 - April 2024

Cardinal Health offers pharmaceutical solutions for pharmacies of all sizes

- Leading design efforts for mission critical ordering process for controlled substances
- User Research conducted with data analysis providing insights into best design solution
- Bringing "self-serve" solutions to end users that currently required in-house Cardinal staff to accomplish.

USER EXPERIENCE DESIGNER

Bluebite | Feb 2023 - Aug 2023

Blue Bite powers connecting users and their brands through technology. As a Sr. UX Designers I led efforts on improving the authoring environment for clients to build custom landing experiences for their customers.

- Led company to first user usability studies; providing education to other team members on proper usability practices and techniques
- Drove from conception to final pixel perfect designs a key differentiating feature for users to target specific user segments with specific product messaging
- Assisted in improving and evolving internal design component library
- Actively provided senior leadership as well as assisting team members grow and become more successful in their career.

J O S E P H K U B I N I E C

U S E R E X P E R I E N C E D E S I G N P R O F E S S I O N A L

HARD SKILLS

- Adobe XD
- Sketch
- FIGMA
- Axure RP
- JIRA/Confluence
- Microsoft Axure DevOps, Google Analytics, Adobe Analytics, Acoustic Analytics Experience.
- Agile development methodology
- Enterprise SaaS development.

SOFT SKILLS

- Ego-less Data Driven decision making
- Lead Teams Toward Consensus
- Own the hard decisions and share the successes
- Communicate clearly and effectively
- Writing skills like they used to teach them
- Visionary in all things creative
- Deliver Deliver Deliver

WORK EXPERIENCE CONTINUED

SR. USER EXPERIENCE DESIGNER

Blackbaud | 2020 - 2022

Senior designer leading higher education software evolution

- Led design efforts at modernizing a legacy product's UI
- Drove UX/UI consistency across Blackbaud's dozen+ properties. Each property was developed at different times, with different codebases leading to bugs, user confusion and numerous calls to support. Bring all the properties UI in synch drove greater adoption, user satisfaction and reduced calls to support.
- Lead numerous group design sessions, showing prototypes and eliciting feedback to validate the designs as well as improve upon them.

SR. USER EXPERIENCE DESIGNER

Campus Labs | 2016 - 2019

Senior designer leading higher education software evolution

- Key designer for several flagship Campus Labs products including: "Planning" and "Engage".
- Developed design standard guidelines to assist developers in rapid software development.
- Lead numerous group design sessions, showing prototypes and eliciting feedback to validate the designs as well as improve upon them.
- Mentored young design professionals to enable them to be successful at their current roles and to be able to grow into future, more challenging assignments and positions.

SR. USER EXPERIENCE DESIGNER

Rapid 7 | 2013 - 2015

Senior user experience design working with a cross section of visual designers, developers, tech writers and support personnel to improve and redefine the end user experience for Nexpose, Rapid 7's flagship IT Security suite.

- Owned the reimagining of the initial setup and first time user experience of Nexpose.
- Led a cross-functional team through in-depth user research via customer interviews, existing and emerging IT Security tools, needs and risk assessment.
- Developed and iterated upon multiple possible design solutions; validating the needs and prioritization of critical design decisions that brought together known demands from users, key new differentiating features and do-ability according to development timeline.x
- Using high-fidelity prototypes final design solution was verified successfully and provided a clear roadmap for developers and marketing