

# JOSEPH KUBINIEC

User Experience Design Professional

## CONTACT

- 📞 +1 206 488 2204
- ✉️ [joekubiniec@gmail.com](mailto:joekubiniec@gmail.com)
- 🏠 USA, Buffalo, NY, 14150
- 🌐 [LinkedIn](#)
- 🖱️ <http://joekubiniec.com>

## PROFESSIONAL

### EXPERIENCE

- 15+ years experience leading UX design efforts
- E-Commerce, Fin-Tech, Entertainment, Higher Education, Exercise, IT Solutions
- Agile, User-Centric, Usability, Design iterations, Prototyping, Documentations, A/B Testing

### HIGHLIGHTS

- 2013 Appy Award Winner for "NHL Game Center" desktop and mobile apps
- [Patent #20050171967](#) (Microsoft) "Systems and Methods for Exposing Tasks in a Development Environment"

## EDUCATION

**BFA Film / Video**  
California Institute of the Arts  
1984 - 1988

## PROFILE

User Experience / Information Architect professional with over 15 years experience designing for mobile phone, tablet and desktop.

Experienced in delivering, on time with quality, solutions for nearly every industry with special focus and experience in e-Commerce, brand integration across multiple delivery platforms and social, crowd-sourcing integration.

Expert in rapid design prototyping, usability, A/B testing and driving the integration of user-centric design into the software development lifecycle. Agile, Waterfall, Enterprise

## WORK EXPERIENCE

### USER EXPERIENCE DESIGNER

Bluebite | Feb 2023 - Aug 2023

Blue Bite powers connecting users and their brands through technology. As a Sr. UX Designers I led efforts on improving the authoring environment for clients to build custom landing experiences for their customers.

- Led company to first user usability studies; providing education to other team members on proper usability practices and techniques
- Drove from conception to final pixel perfect designs a key differentiating feature for users to target specific user segments with specific product messaging
- Assisted in improving and evolving internal design component library
- Actively provided senior leadership as well as assisting team members grow and become more successful in their careers

### SR. USER EXPERIENCE DESIGNER

Blackbaud | 2020 - 2023

Senior designer leading higher education software evolution

- Led design efforts at modernizing a legacy product's UI
- Drove UX/UI consistency across Blackbaud's dozen+ properties. Each property was developed at different times, with different codebases leading to bugs, user confusion and numerous calls to support. Bring all the properties UI in synch drove greater adoption, user satisfaction and reduced calls to support.
- Lead numerous group design sessions, showing prototypes and eliciting feedback to validate the designs as well as improve upon them.

# J O S E P H   K U B I N I E C

U S E R   E X P E R I E N C E   D E S I G N   P R O F E S S I O N A L

## HARD SKILLS

- Adobe XD
- Sketch
- FIGMA
- Axure RP
- JIRA/Confluence
- Microsoft Axure DevOps, Google Analytics, Adobe Analytics, Acoustic Analytics Experience.
- Agile development methodology
- Enterprise SaaS development.

## SOFT SKILLS

- Ego-less Data Driven decision making
- Lead Teams Toward Consensus
- Own the hard decisions and share the successes
- Communicate clearly and effectively
- Writing skills like they used to teach them
- Visionary in all things creative
- Deliver Deliver Deliver

## WORK EXPERIENCE CONTINUED

### SR. USER EXPERIENCE DESIGNER

Campus Labs | 2016 - 2019

Senior designer leading higher education software evolution

- Key designer for several flagship Campus Labs products including: “Planning” and “Engage”.
- Developed design standard guidelines to assist developers in rapid software development.
- Lead numerous group design sessions, showing prototypes and eliciting feedback to validate the designs as well as improve upon them.
- Mentored young design professionals to enable them to be successful at their current roles and to be able to grow into future, more challenging assignments and positions.

### SR. USER EXPERIENCE DESIGNER

Rapid 7 | 2013 - 2016

Senior user experience design working with a cross section of visual designers, developers, tech writers and support personnel to improve and redefine the end user experience for Nexpose, Rapid 7’s flagship IT Security suite.

- Owned the reimagining of the initial setup and first time user experience of Nexpose.
- Led a cross-functional team through in-depth user research via customer interviews, existing and emerging IT Security tools, needs and risk assessment.
- Developed and iterated upon multiple possible design solutions; validating the needs and prioritization of critical design decisions that brought together known demands from users, key new differentiating features and do-ability according to development timeline.x
- Using high-fidelity prototypes final design solution was verified successfully and provided a clear roadmap for developers and marketing to realize a successful feature launch.

### UX DESIGNER

Numerous companies | 2000 - 2013

Comcast Interactive; IRise; Microsoft Corp.

Full details on these positions available upon request.